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INFORMATION DISCLOSURE CITATION IN AN APPLICATION		Docket Number		Application Number			
Form PTO-1449		24122-303-409		09/879,825			
		Applicant(s)					
		Craig W. BARNETT <i>et al.</i>					
		Filing Date		Group Art Unit			
		June 12, 2001		3622			
U.S. PATENT DOCUMENTS							
*EXAMINER INITIAL	REF	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
AD	A	5,708,782	01/13/1998	Larson <i>et al.</i>	395	214	
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)							
AD	B	"In Search of Mall Rats", <u>Direct</u> , V. 3, No. 11, page 10, November 1991, Dialog File 570, Accession No. 01235027.					
AD	C	LEVINE <i>et al.</i> , "The Internet for Dummies", <u>IDG Books Worldwide, Inc.</u> , 1993, pages 7-9					
AD	D	"FBM's Second Annual In-Store Challenge", <u>Food & Beverage Marketing</u> , Vol. 14, No. 5, page 38(7), May 1995, Dialog File 148, Accession No. 07895476.					
AD	E	SHETH <i>et al.</i> , "Feeling the Heat--Part 1", <u>Marketing Management</u> , Vol. 4, No. 2, pages 8-23, Fall 1995, Dialog File 15, Accession No. 01103439.					
AD	F	BANK, "E-Mail Marketing Firm Using Discount Strategy", <u>San Jose Mercury News</u> , May 10, 1994, Dialog File 608, Accession No. 00208382.					
AD	G	"Windham Hill Spinning Internet Musical Tunes", <u>Bandweek</u> , Vol. XXXVI, No. 8, February 20, 1995, Dialog File 9, Accession No. 01129577.					
AD	H	KATCHER, "Getting Products to Consumers", <u>Automotive Marketing</u> , Vol. 19, No. 5, page 34(3), May 1990, Dialog File 148, Accession No. 04591048.					
AD	I	CARR, "Beyond the Hype, There is Real Use for the Internet", <u>Sporting Goods Business</u> , Vol. 29, No. 8, pp. 98, August 1996, Dialog File 15, Accession No. 01283202.					
AD	J	"FreeMark Communications Announces Free, Online Couponing; Innovative Online Service Provider in Deal with Coupons Online; Campbell Soup Sings On", <u>Business Wire</u> , November 6, 1995, Dialog File 16, Accession No. 05823622.					
AD	K	SAVAGE, "The Bradenton Herald, Fla., Net Gains On-Line Column", <u>The Bradenton Herald</u> , October 19, 1995, Dialog File 608, Accession No. 00303038.					
AD	L	PR Newswire, "USA: SLED Internet Directory Distributes Electronic Coupons", Reuters Info, Svcs., May 9, 1994.					
AD	M	"Trading Scissors for Modems", 2-page brochure, by Adrienne Ward FAWCETT, <u>Advertising Age</u> , June 5, 1995.					
AD	N	MOELLER, "Let's Hang Out at the E-Mall: eShop Opens its Doors to Tower Records", <u>PC Week</u> , Vol. 12, No. 44, page 75(1), November 6, 1995.					
AD	O	DWORSKY, "Consumer World Launched on the Internet", <u>M2 Presswire</u> , September 26, 1995.					
AD	P	PORTER, Arthur L., "Strengthening Coupon Offers by Requiring More from the Customer", <u>Journal of Consumer Marketing</u> , Vol. 10, No. 2, pages 13-18, 1993.					
AD	Q	SHANI, David, "Exploiting Niches Using Relationship Marketing", <u>Journal of Business and Industrial Marketing</u> , Vol. 8, No. 4, pages 58-66, 1993.					
AD	R	"Online Targeted Coupon Delivery Offering Interactive Follow-Up and Analysis...", 2-page Brochure, <u>Coupons Online</u> , New Jersey, Electronic Marketing, Ltd., 1994.					
AD	S	"Coupons Online is a New Interactive, Targeted Online Distribution and Demographics Collection Method", 2-page Brochure, <u>Coupons Online</u> , New Jersey, Electronic Marketing, Ltd.					
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GROUP 3600
609: Draw line through

EXAMINER 	DATE CONSIDERED 10/2/03	SEP 17 2003 GROUP 36
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.		